**Bank Marketing**:

This popular dataset is to study marketing campaigns for a Portuguese banking institution. It contains information about the bank’s marketing campaigns, as well as customer demographics and economic indicators.

**Some of the variables included in this dataset:**

* Age - Age of the customer (numeric)
* Job - Type of job
* Marital - Marital status
* Education - Education level
* Default - Has credit in default?
* Balance - Average yearly balance, in euros.
* Housing - Has a housing loan?
* Loan - Has a personal loan?
* Contact - Contact communication type.
* Day - Day of the month contacted.
* The output variable denotes whether or not the customer subscribed to a term deposit after being contacted by the bank.

Analysis Questions:

* What is the proportion of people who subscribed to a term deposit?
* What is the correlation between age and balance?
* What is the distribution of the job type of the customers?
* What is the average duration of the calls?
* What is the proportion of calls made each month?